



Project CELEBRATING SOLIDARITY
WEB CONTENT DEVELOPMENT WORKSHOP REPORT
Krakow 24th of March 2017

Project Celebrating Solidarity aims to explore and promote solidarity as a crucial topic within 6 European countries. The countries from which the organizations that participate in the project are coming from are Albania, Bulgaria, FYROM, Hungary, Poland and Serbia. As the output of the project, partners have agreed in creating-documenting stories about solidarity from their societies and presenting them in an online Museum of Solidarity.

After the initial meeting in Belgrade (6th - 7th October) all the participating organizations agreed that there is a need for a Web Content Development workshop that will be organized by 2 partners with the most experience in creating digital storytelling material (DemNet from Hungary and Input Output from Poland). Date for the workshop was set and all partners agreed to visit Krakow, Poland on 24th of March and take part in the workshop.

Just before the workshop started the representatives met on the famous Bohaterów ghetto square and were told the story of The Eagle Pharmacy, one of the best examples of solidarity (alongside Oscar Schindler's factory) in the recent history of Krakow.

At the start of the workshop all the participants were discussing the material that was collected in their countries and presented the stories they gathered to each other. Certain patterns were recognized among the stories which boosted the participants to discuss the connections between their societies. It was seen that there is rise in solidarity among youth, especially in gathering and providing food for the homeless and extremely poor citizens. Also another interesting pattern appears, the need among youth to help migrants who are arriving to their countries due to the crisis in Middle East.

After the initial presentation of the material, the participants were familiarized with the types of material they could gather in order to enhance the experience of the visitors of Museum of Solidarity. All the participants were introduced to the quality standards of good material and different formats they could provide. In this session the participants discussed how they can acquire such materials and which public institutions (museums, archives, libraries) as well as alternative source (open source archives, creative commons materials) they should consult in achieving the goal of providing good quality material to further illustrate their stories.

In the final session of the workshop, the participants were introduced to the design concept of the future Museum of Solidarity as well as how the material from the museum can be used in promoting the project in the media and on social networks. All the participants agreed on the plan to provide the additional material for the museum in April to the partners from DemNet and Input Output Foundation, 2 partners which are responsible for development of the Museum of Solidarity.



After this session, partners had some time to discuss their plans for organizing festivals in their countries and update each other on the timeline of the project in each of the countries. During this session the partners shared positive experiences from their home countries and helped each other to understand some of the techniques for successful organization of the festivals of solidarity.

**List of participants on the Web Content development workshop
24th of March 2017, Software Mansion, Krakow, Poland.**

No.	Name and Surname	Organization - Country
1.	Uroš Delić	Ana and Vlade Divac Foundation - Serbia
2.	Bistra Ivanova	Multi Kulti Collective - Bulgaria
3.	Ana Alibegova	MladiInfo International - FYROM
4.	Elona Kapexhiu	Partners Albania - Albania
5.	Piotr Zyla	Input Output Foundation - Poland
6.	Vladimir Radinović	Input Output Foundation - Poland
7.	Hunor Kiraly	DEMNET - Hungary